



INVESTOR'S PRESENTATION

Here is where your presentation begins

Plan of Presentation

About Us

Mission & Vision

Business Verticals

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Senior Management Team

Corporate Updates

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About Us



- HKG Limited is one of the fastest growing business conglomerates in Mumbai providing Financial services, Digital marketing & Consulting, and Digital transformation Technology from Retail to Daily news services .
- Helmed by Mr. Yatin Shah, a veteran having more than 20 years of experience in Financial services, Consulting and Information Technology, have been relentlessly on the progressive journey.
- Experienced and Professional Board with highly qualified senior management Team.
- Presences in Maharashtra and Gujarat with 50 plus staff.

Mission & Vision

Our Mission

To make web interface services accessible to every small business enable them to grow manifold.

Our Vision

To Digitalize Bharat



Business Verticals

*Business
Verticals*

Business Verticals

Area Online

Investment and Trading Platform

Digital Marketing

HKG Daily News

MyRera

MyLockr



Area Online

Our Mission

The Company's Goal is to be the best hyper-local search engine, providing free, fast, authentic & accurate information to end-user customers.

Our Vision

“Create Better Tomorrow Lives For Everyone in each Area With Area Online”.
Aapka Area, Aapki Dukaan

Future of Retail - Phygital

- The future of retail is the convergence of physical and digital as there is huge transformation in technology and evolving consumer behavior.
- As per ministry of Electronics and information technology (MeitY) – UPI logs 452.75 crore transactions, with a total value of 8.27 L crore in the ongoing fiscal.
- Small Retailer have been facing the existential crisis with modern retail and e-commerce, therefore we are providing a smarter adoption of technology to small retail to enhance their reach with a digital footprint.





Area Online



What is Area Online?

- Area Online is a platform for retailers, households and small businesses .
- Direct Connect between sellers and the end users/ buyers.
- Digital Online presence in the competitive market.
- “NO COMMISSION” Business Model.
- Complete integration of E-Commerce Platform from ordering to delivery with secured Digital Payment Gateway.
- Create Brand Awareness digitally and increase footfall.
- Beneficial for retailers and households to promote their business online.



Area Online



Added Advantages to Shop / Owners

- Online Presence on Google Search Engine as well as Area Online Application.
- A Web Page with Sub-domain.
- Provides Display of Unlimited Product & Services along with Price for Retailers and Households.
- Pick and Drop Services through reputed logistic partner.
- Payment Gateway

Social Media Benefits to Shop / Owners

- Social Media Pages- (Facebook/Instagram/Twitter/Youtube) along with posts .
- Brand/Shop Promotion on Social Media.



Area Online



Freebies

- Free 1 Lakh Rupees Personal Accident Insurance for 1 year to the shop owner.
- Free My Locker App where you can save all documents safely & retrieve the same anytime, anywhere.
- Free opening of Demat account.
- Annually Service Plans.



Area Online



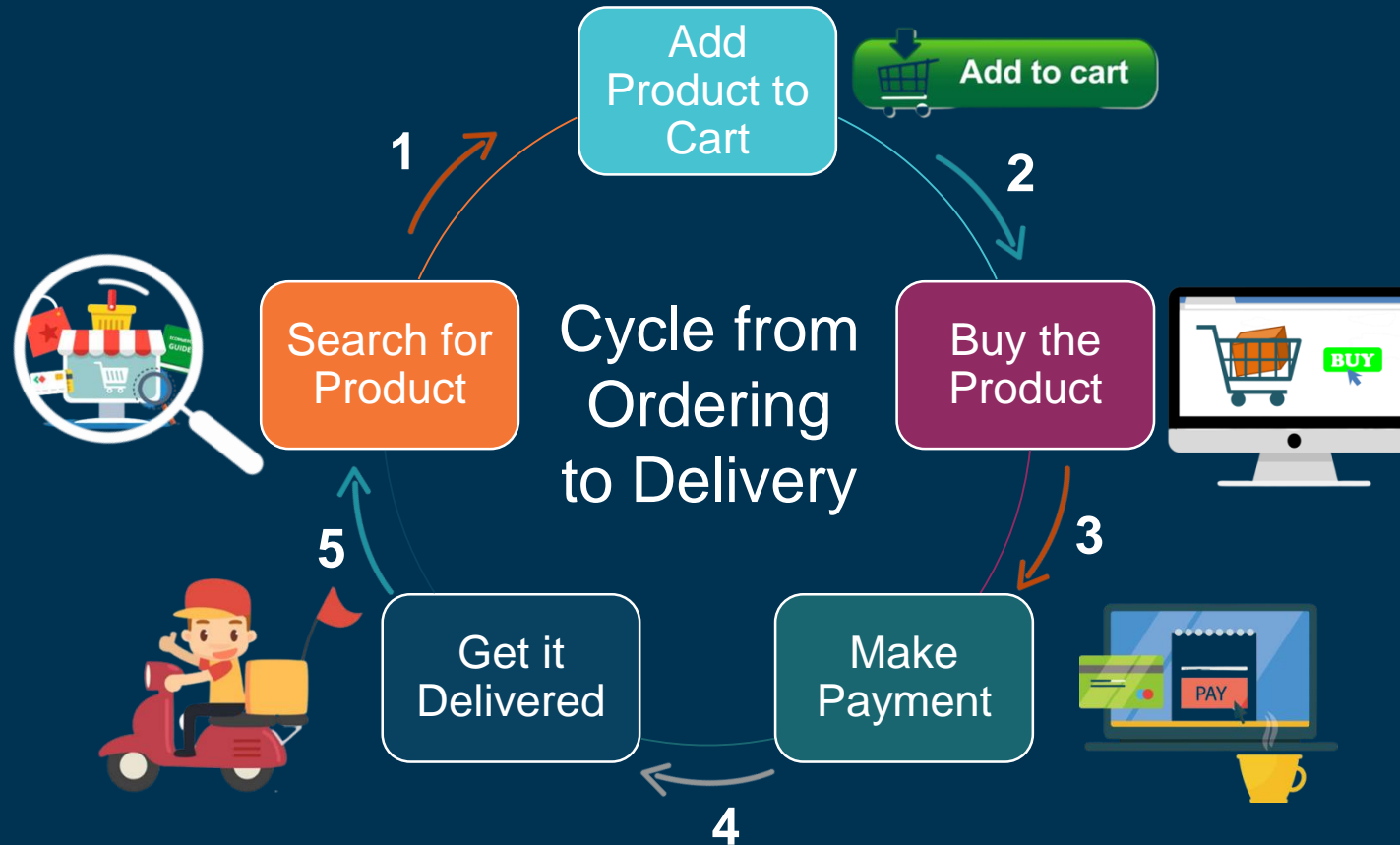
Current Updates

- Our Venture Currently has 15,643 Shops on Board along with 40 Categories and 210 Sub-Categories.
- Valued Partners



- Present Presence
 - Mumbai
- Coming Up Project
 - Gujarat
 - Tamil Nadu

Cycle from Ordering to Delivery





Area Online





INVESTMENT & TRADING PLATFORM



Investment & Trading Platform



The Company is into the business of Share Trading and investment . The promoters of company having an experience of 2 decades in the capital market can help the company in different types of investment avenues to increase the value of the company .



Digital Marketing



Digital Marketing



The company provides the following services in digital marketing:

- Brand Awareness
- Development And Strategies
- Social Media Marketing
- Content Marketing

Major Revenue of the company comes from this segment.



HKG Daily News

- The company has its own News Channel 24*7
(www.hkgdailynews.com)
- The company provides authentic and latest news under different categories such as National news, Business news, Sports News, International news and many more.
- Official News and Channel Partner – Press Trust of India (PTI)
- Revenue is generated through Google ads and other ads.





MyRera

REAL ESTATE RATING AGENCY

What is My Rera?

- MyRera offers you seamless information, reviews and ratings on properties, real estate brokers / agents and builders registered and listed on our portal. We aim to bring the customers, agents and builders on our unified platform and enable them to boost their visibility and worth.

Benefits



Society

Increase your Visibility & Value, Get Information & Updates on Rera Compliances, Get Tips on Society Upkeep & Raising Standards, Connects with Registered Agents & Builders in the industry, Rating & Reviews help you identify best Societies, Agents & Builders.



Agents

Competitive Edge, Enhances Customers Through Reviews and Ratings, Market Visibility & Trust Quotient, Connects agents with Industry Builders/Property Developer, Gets Updates of New/Upcoming Properties by Registered Builders.



Builders

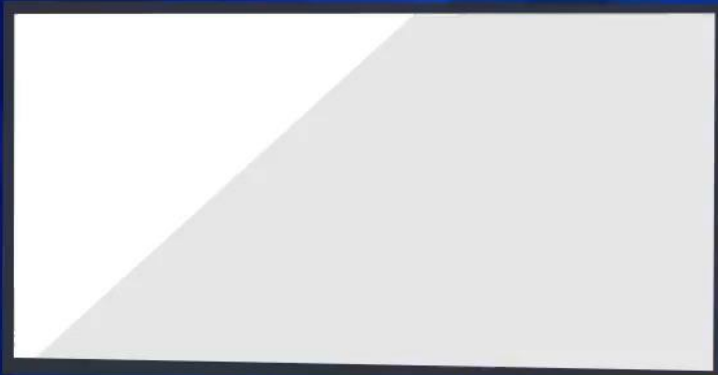
Increases Network & Reach, Review From Customers & Agents on your properties, Connects with Estate Agents across India, Enhance Market Visibility/ Brand Value.

Current Updates

Listed Society : **51,912**

Listed Agent : **28,056**

Listed Builders : **366**



NEWS

Powered by HKG Limited



MyLockr

MyLockr

Digital Empowering of Business and
Commerce through Digital Document Wallet

Benefits

- Access to your Documents as and when needed.
- Reduce Administrative Overhead.
- Digital Transformation.
- Secure Document Gateway.
- Real Time Verification
- MyLocker helps to keep files Safely in 3 Steps:



Register
yourself



Verify
yourself



Fetch your
Document

Potential Customer

- Registered Brokers
- Professional (CA, CS, Lawyers)
- Corporates (Listed Companies)
- Trust (NGOs)
- Societies (CHS)





Board of Directors

Board of Directors



Yatin Shah
Managing Director

- Professionally managed by a young brigade with passion for Financial services, Consulting and Information Technology.
- HKG Limited is one of the fastest growing business conglomerates in Mumbai, India.
- Helmed by Mr. Yatin Shah, a veteran having more than 20 years of experience in Financial services, Consulting and Information Technology, we have been relentlessly on the progressive journey.

Board of Directors



Hardik Shah
Executive Director

- Highly-skilled and strategic financial professional with more than 6 years of experience in investment strategies, financial planning, equity stock trading, portfolio management, and wealth management.
- Expert in capital market, analysing stock exchange and research activities.



Meet Shah
Director

- Meet Shah holds a degree of Bachelor's in Financial Market (BFM) with a wide experience in the field of Financial Market over 10 years.
- With a thorough knowledge and network in field of trading, marketing and financing
- Meet Shah's competencies lies in building businesses and maintain its sustainable growth therewith.

Board of Directors



CA Hemant Vastani
Non-Executive
Independent Director

- He has a professional experience of more than 3 decades mixed in Practice and Industry.
- Currently director in ECOVIS RKCA Advisors Ltd, leading Indirect Tax Professional in India specialized in Goods and Service Tax. Senior Visiting Faculty of Institute of Chartered Accountants of India , BSE Institute Ltd, Team member of Core Committee of ICAI-WIRC on GST and Eminent Faculty on the Panel of Confederation of Indian Industries (CII) on GST.
- He has authored books on GST, addressed 200 plus seminars and published more than 100 articles in leading tax journal on GST.
- He was the Chief Financial Officer of MCX (Multi Commodity Exchange of India). Pivotal in corporate structuring & fund raising for start-ups through structured banking products and PE/HNI funding. Enterprising leader with excellent communication.

Board of Directors



Hemang Shah
Non-Executive
Independent Director

- Hemang Shah, holds a Masters degree in Commerce and has wide experience of industry/corporate acumen & experience of 5 years, he brings value addition to our Company.



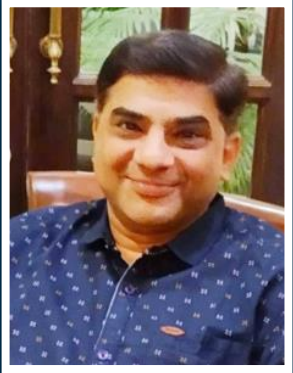
Shikha Shah
Non-Executive
Independent Director

- Ms. Shikha Shah holds a Commerce Graduate. With an experience of 6 years in the field of corporate compliance, she brings value addition to our Company.



Senior Management Team

Senior Management Team



Mayur Shah
Chief Financial Officer



Ankita Gupta
Company Secretary



Rucha Beloshe
Accounts/Admin



Deependra Shukla
CTO



Brian D'sa
Head Marcomm



Smruti Shah
Social Media & Digital Marketing



Honey Chauhan
Operations

Corporate Updates



- Last AGM was held on 30th September, 2021.
- 10th December, 2021 Completed with Right Issues.
- 12th January, 2022 Announcement of Bonus.
- 7th March, 2022 Completed with Bonus Issue.
- 26th April, 2022 migrated from BSE SME to BSE Main Board.
- Framed Dividend Policy.
- In process of finalizing ESOP.

Financial Updates

(in Cr.)	FY20-21	FY21-22
Revenue	6.63	6.79
Net Profit	0.71	1.47
EPS	0.27	0.41
Cash EPS	--	--
OPM %	13.22	20.57
NPM %	10.68	21.50

Annual Reports



Mile Stone Achieved

Area Online

- Listed Shops as on 31st March 2021 – 0
- Listed Shops as on 31st March 2022 – 15,650

Commence HKG Daily News from 1st January, 2022

Wealth Creation for Share Holders



The Valuation of company increased by 253.62%

Corporate Communication





ADVERTORIAL

HKG Ltd on a Growth Path

CIN No.: U74110MH2017PTC290039

Listed on BSE's SME platform, HKG Limited (BSE: 530037) is one of the fastest growing business conglomerates in India. HKG aspires to connect small businesses and empower them to grow through the use of our web interfaces and services. HKG's vision is to make web interface service accessible to every small business and enable them to grow manifold. After the successful launch and addition of portal 'AREA ONLINE' to its web base, the Company has now floated its own new application on Google Playstore 'Area Online'.

AREA ONLINE is a business which provides unmatched comfort in discovering and connecting with the finest of local service providers sitting at your desk. AREA ONLINE helps the customer with solutions on finger tips to choose the quality products and services based on the constructive reviews. Area Online - Time to get vocal for local. Indian retail industry is under transition today, bringing a lot of transformations from static to digital retailing business. The shoppers enjoy the privilege of Digital shopping of the goods and services required by them in a variety of formats to meet their expectations. Area online is a No Commission model with a motto "Save Retailers Save Economy". Area Online try to narrow the middle class, upper class and specialty the young generation, who have hands on experience in technology but don't have much time to do shopping from the physical outlets. Taking this into consideration Area Online has successfully positioned itself as an e-commerce player where one can sell anything & get it delivered at the door steps.

Area Online through its unique business initiative can locate shops and services from one's home place. During lockdown it was observed that small and medium size enterprises (retailers' households) had to suffer because of slow down in economy. It was noticed that online presence is very important. Therefore HKG had launched this unique service. Area Online is the best way to find & discover local businesses, synergies between sellers and end users. The company is endeavor to achieve high growth in the coming time.

The company has multiple services like My RERA, Book Your Dealer, My Locker, Virtual Expo, and Media marketing. My RERA, available on Google Playstore, is a one-stop first-of-its-kind Review & Rating platform for Real Estate industry. Already 54 builders societies, over 20 thousand agents and over 200 builders are registered on the platform. HKG has a vision is to make web interface service accessible to every small business and enable them to grow manifold. In line with the Make in India Movement, by PM Narendra Modi, HKG Ltd is giving opportunity to local traders and businesses to go Global digitally and help them increase their businesses.

The company has planned a Rights issue of equity shares. The company is planning to migrate to main Board of BSE shortly.

People Interested to become Franchisee can Mail us on:
partners@areasonline.in and contribute towards our society at large.
Candidates who wish to become part of Area Online can Contact us on:
Careers on our website: www.areasonline.in

Although forward-looking statements contained in this are based upon what management of the Company believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements.

Awards & Recognitions

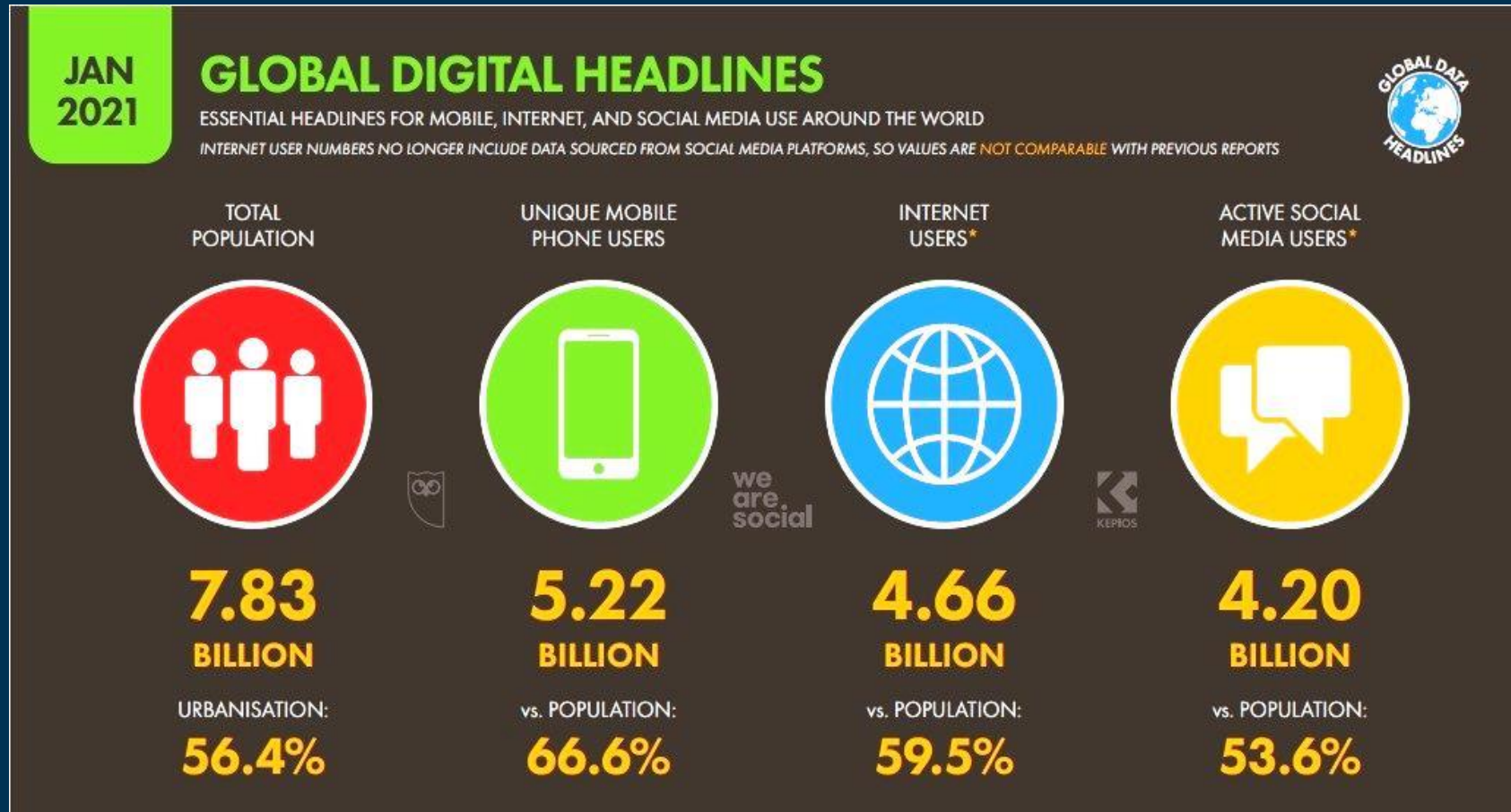


HKG GALLERY



Transforming India through Digitalization.

Digitization has transformed the world



Digitization is transforming India too

JAN
2021

INDIA

ESSENTIAL HEADLINES FOR MOBILE, INTERNET, AND SOCIAL MEDIA USE



TOTAL
POPULATION



1.39
BILLION

URBANISATION:

35.2%

MOBILE
CONNECTIONS



1.10
BILLION

vs. POPULATION:

79.0%

INTERNET
USERS



624.0
MILLION

vs. POPULATION:

45.0%

ACTIVE SOCIAL
MEDIA USERS



448.0
MILLION

vs. POPULATION:









32.3%



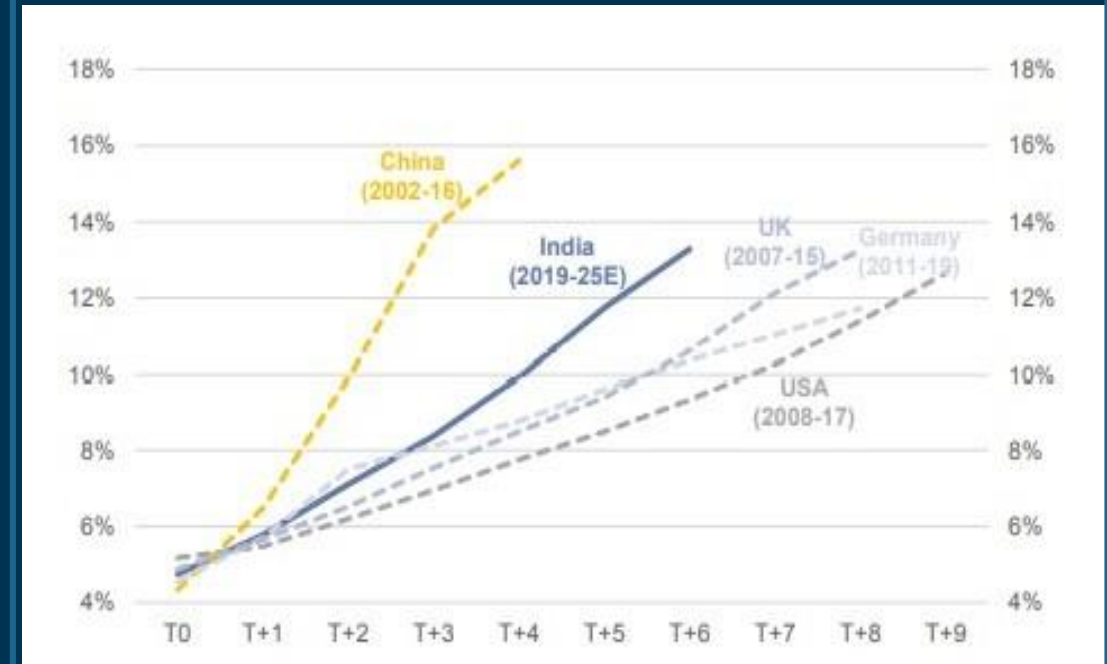
we
are
social



India shows high appetite for digital consumption across verticals

	China	India	Indonesia	USA
 Internet Users	855 Mn	688 Mn	175 Mn	288 Mn
Daily time spent on media				
 Internet	5h 50m	6h 30m	7h 59m	6h 42m
 Social Media	2h 12m	2h 24m	3h 26m	2h 03m
 Music Streaming	1h 31m	1h 53m	1h 30m	1h 35m
 Games	1h 24m	1h 21m	1h 23m	1h 09m
 Digital Ride Hailing	459 Mn	174 Mn	22Mn	66Mn
 Smart home households	34 Mn	10 Mn	1 Mn	35 Mn
 Digital payment user penetration	49%	4%	11%	77%

Ecommerce penetration in India is expected to be faster than developed nations such as USA



India now accounts for 9% of global app downloads

Thank You



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Dev Nagar, New Saibaba Nagar,
Kandivali West, Mumbai,
Maharashtra 400067